

**BARILLA® WHOLE GRAIN TASTE CHALLENGE  
REDEMPTION FORM**

Purchase a box of Barilla Whole Grain pasta between 1/1/2012 and 4/30/2012. If not completely satisfied with the Barilla Whole Grain product, complete this redemption form and mail it, along with:

- a) The **original** store-identified cash register receipt (copies not accepted) showing purchase of a box of Barilla Whole Grain between 1/1/2012 and 4/30/2012 with the purchase price circled, and
- b) The **original** UPC symbol found on the Barilla Whole Grain pasta package.

To: Barilla Whole Grain Taste and Share Challenge  
PO Box 2511

Grand Rapids MN 55745-2511

Your submission must be postmarked by 5/15/2012 and received no later than 5/31/2012 to be eligible.

Properly submitted and eligible entries will receive a coupon good for one (1) complimentary 1 lb. box

of regular Barilla pasta.

Name (*Please print*): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Please provide a brief description of why you weren't completely satisfied with the product:

\_\_\_\_\_

Please tell us how you heard about the Barilla Whole Grain Taste Challenge, **circle the one that best applies:**

- Magazine advertising
- Online advertising
- Coupon from Newspaper inserts
- Twitter
- Signage in Grocery Store
- Facebook
- Other \_\_\_\_\_

**Terms and Conditions and Eligibility Requirements:** Open to legal residents of the 50 United States (including D.C.), 18 years old or older who purchased a single box of Barilla Whole Grain product (Multi-Pack purchases are not eligible). Requests must be postmarked by 5/15/2012 and received no later than 5/31/2012. Completed original redemption form, original store-identified cash register receipt and original UPC symbol from the Barilla Whole Grain package must be included. Limit: One (1) request per household address. Void where prohibited or restricted by law. Allow 6 to 8 weeks for mailing of coupon. For complete Terms and Conditions and complete details, visit

[www.TryBarillaWholeGrain.com/termsandconditions.html](http://www.TryBarillaWholeGrain.com/termsandconditions.html)

**SPONSOR:** Barilla America, Inc.